

UVX news

Utah Valley University is the largest university in the state. UVU is has over 40,000 students enrolled, over 5,000 in adjacent housing, and over 2,000 employees. If you do business along the Wasatch Front and are laooking to get your message to this diverse and dynamic audience, UVX News has a number of dynamic advertising options that will fit your budget.

Do You know UVU's Students? 41,262 students attending/30% are age 20 or older/38% are married or in a partnership/19% are students of color/17% support at least one child/49% work at least 21 hours per week 24% work more than 31 hours per week 81% are employed while attending UVU 37% are first-generation students.

SPECIAL SIZING: Special sizing and pricing is easily arranged. Contact our advertising and sales team for more information.

We have sizes and prices to fit every budget. Our Full, Half and Quarter Page ads always include fullcolor at no additional charge.

40,000+
5,000+
2,000+
PRINT
ADVERTISING

FULL PAGE

Size: 10.62" x 21.5"

Full Color

Single Issue: \$900

Five Issue: Buy 4 Get 1 Free
(Can be used over the course of a single semester).

HALF PAGE

Vertical

Size: 5.31" x 21.5"

Full Color

Single Issue: \$450

Five Issue: Buy 4 Get 1 Free
(Can be used over the course of a single semester).

HALF PAGE Horizontal

Size: 10.60" x 10.75"

Full Color

Single Issue: \$450

Five Issue: Buy 4 Get 1 Free
(Can be used over the course of a single semester).

QUARTER PAGE SQUARE

Size: 5.3" x 5.3"

Full Color

Single Issue: \$250

Five Issue: Buy 4 Get 1 Free
(Can be used over the course of a single semester).

QUARTER PAGE BANNER

Size: 10.62" x 5"

Full Color

Single Issue: \$450

Five Issue: Buy 4 Get 1 Free
(Can be used over the course of a single semester).

UVX

news



Your advertising in UVX News, the student voice for news at Utah Valley University, not only serves to get the word-out on your business or services to our students and campus community, but 100% of advertising sales go to support our student-leader, news producers, their scholarships, equipment and training support needs. THANK YOU for your support. We also guarantee your satisfaction on all advertising and sponsorship placement and quality. See your advertising student representative for questions and details.

GO WOLVERINES

Digital Advertising

UVX News offers many opportunities for you to connect digitally with the students of UVU and our campus community.

UVXNews.com (website): Banner advertising is located at the bottom or right column of home page loading. Approximate size is 300 px 300 px. The actual size varies on the device the ad is viewed on.

Cost: One Week \$75, One Month \$200, One Semester \$450 (16 wks.)

UVXNews.com (Broadcast News): Broadcast advertising is viewed at the conclusion of each full news broadcast and runs above the running credits. The viewing time varies, but runs approximately 20 seconds.

Cost: One Week \$75, One Month \$200, One Semester \$450 (16 wks.)

@UVXNews.com (Social Media): Social Media advertising is placed and viewed on alternating social media post. UVX News posts daily on Facebook, Instagram, TikTok, and Twitter. Your advertisement will be posted in our daily rotation each day for the duration of your contract.

Cost: One Week \$100, One Month \$300, One Semester \$550 (16 wks.)

UVXNews.com (Podcast News/Information): Podcast advertising is viewed/heard at the conclusion of each full news/information podcast and runs before the reading (audio) of show credits. Your audio advertisement runs approximately 20-30 according to the script provided by your business or service.

Cost: One Week \$75, One Month \$200, One Semester \$450 (16 wks.)

Advertisers and sponsors may also choose to affiliate with a specific broadcast (news, health & fitness, sports, entertainment), podcast, web section or printed newspaper. Your sales representative can help with specific advertising inquiries.